



Melih Güler

About me

Highly motivated, quality-oriented, and creative with experience in marketing and sales departments.

Get in touch!

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References

Darlene Suter

Head of HR Department
Margaritaville Resort Gatlinburg
Cell: +1 (865) 430-4200

Mehmet Aşçıoğlu

Former CEO
Info Investment Securities
Cell: +90 532 216 8726

Songul Cay

Marketing Manager
Webasto Turkey
Cell: +90 551 233 6284

Mine Yilmazer

Head of International Trade and
Finance Department
Manisa Celal Bayar University
Cell: +90 532 522 90 10

Specializations

- Social Media Marketing
- Business Development
- Sales & Marketing
- CRM
- Excel, Wordpress

Work Experience

Hospitality Exchange Student

Horseshoe Bay Resort (Texas) | June - Oct 2022

-Worked as a Summer Exchange Student at Horseshoe Bay Resort at Food & Beverage Department.

Marketing & Sales Long Term Intern

Webasto Group / Jan 2022 - June 2022

-Management of Automotive Marketing - Exhibition Management - Online and Offline materials, Promotion planning.
I worked on Busworld 2022 exhibit planning project.
-Sales Planning, Pricing, Logistics management and CRM.

Hospitality Sales Team Member

Margaritaville Resort Gatlinburg (USA) | June 2020 - October 2020

Summer Work Exchange Program
Hotel Food & Beverage Service

Finance Sales Intern

Info Investment Securities (Turkey) | December - February 2020

-CRM Management,
-Fulfilling legal procedures for new clients.
-Social Media and Daily Bulletin management.

Academic History

Technische Hochschule Ingolstadt | Germany

Exchange Student | International Business Management | 2021

-Marketing, Strategic Management, Intercultural Management
- Member, Buddy Program, Leo Club Ingolstadt

Manisa Celal Bayar University | Turkey

B.A.Sc. | International Trade 2018-2022

-International Trade, Logistics, Law, and Management.
-President, International Trade and Finance Club (2019-21)
-Head of Marketing, International Trade and Finance Club (2018-19)

Wuhan University | China

B. Sc. | International Economics & Trade | 2015-2018

-Economics & Finance Focused, Global Economy.
-Country Responsible, Wuhan University Students Union (2015-18)

Languages Spoken Social Activities

- Turkish (Native)
- English (Fluent)
- Mandarin (Intermediate)
- German (Beginner)

- Traveling (23 countries)
- Youtube Channel (70.000 Subscriber)
- Cooking
- Model United Nations

Course Certification

Hiring Process: Talent Management (1 Hour)

Udemy | 2021

Supply Chain Logistics Management (5 Weeks)

Rutgers University of New Jersey
United States | 2021

Supply Chain Principles(8 Weeks)

Georgia Institute of Technology
United States | 2021

Introduction to Marketing (5 Weeks)

Wharton School of Business
United States | 2021

Viral Marketing and How to Craft Contagious Content (5 Weeks)

Wharton School of Business
United States | 2021

Inspiring and Motivating Individuals (5 Weeks)

Michigan State University
United States | 2021

Becoming Sales Professional (2 Hours)

Udemy | 2021

Diversity at Workplace(2 Hours)

Udemy | 2021

Consumer Lending Risk Management (2 Hours)

Udemy | 2021

English Language C2 Level Training (2 Years)

American Culture Association Language Schools
Manisa | 2013

Chinese Language Intensive Training (1 Months)

Education First Language Schools
Beijing | 2013

Excel (7 Weeks)

MEB | 2018

Foreign Trade Services (80 Hours)

Naature Academy
Istanbul | 2013

Customs Services (80 Hours)

Naature Academy
Istanbul | 2013

Export - Import Master Course (80 Hours)

Elginkan Association
Manisa | 2014

Export - Import Course (48 Hours)

Elginkan Association
Manisa | 2013

Positive Psychology: Martin E. P. Seligman's Visionary Science (4 Weeks)

University of Pennsylvania
United States | 2022

Beyond the Sustainable Development Goals (SDGs): Addressing Sustainability and Development (4 Weeks)

University of Pennsylvania
United States | 2022